



#31  
W. Langer  
1/6/04

**PATENT APPLICATION**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Docket No: 20004/20-US

**CONTINUED PROSECUTION APPLICATION REQUEST  
TRANSMITTAL UNDER 37 CFR 1.53(d)**

**Mail Stop CPA  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313**

**RECEIVED**

**DEC 16 2003**

**Technology Center 2000**

Sir:

This is a request under 37 CFR 1.53(d) for filing a

- ☒ continuation application.  
☐ divisional application.

**1. Particulars of Prior Application**

Application Serial No: 09/076,517  
Filed on: May 12, 1998  
Title: "Audience Measurement System for Digital Television"  
Art Unit: 2611  
Examiner: Christopher Grant

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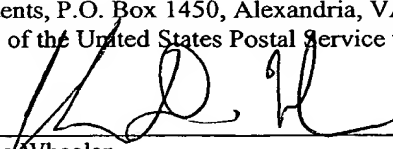
**CERTIFICATION UNDER 37 CFR 1.10**

I hereby certify that this Continued Prosecution Application Transmittal and the documents referred to as enclosed therewith are being deposited with the United States Postal Service on **December 11, 2003** in an envelope addressed to Mail Stop CPA, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 utilizing the "Express Mail Post Office to Addressee" service of the United States Postal Service under Mailing Label No. EL 995292615 US.

12/15/2003 YPOLITE1 00000038 09076517

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770.00 OP

  
Charissa Wheeler

2. This request is filed by:

1. Full Name of Inventor	Family Name LU	First Given Name Daozheng	Second Given Name
Residence & Citizenship	City Dunedin	State or Foreign Country FL	Country of Citizenship USA
Post Office Address	Post Office Address 1903 Dunloe Circle	City Dunedin	State & Zip Code/Country FL 34698/USA
2. Full Name of Inventor	Family Name KEMPTER	First Given Name Paul	Second Given Name C.
Residence & Citizenship	City Palm Harbor	State or Foreign Country FL	Country of Citizenship USA
Post Office Address	Post Office Address 146 Lakeshore Drive North	City Palm Harbor	State & Zip Code/Country FL 34684/USA
3. Full Name of Inventor	Family Name FEININGER	First Given Name William	Second Given Name A.
Residence & Citizenship	City Palm Harbor	State or Foreign Country FL	Country of Citizenship USA
Post Office Address	Post Office Address 1656 Allens Ridge Drive North	City Palm Harbor	State & Zip Code/Country FL 34684/USA

- ☐ This application is being filed by less than all the inventors named in the prior application. An accompanying statement requests deletion of the name(s) of the person(s) who are not inventors of the invention being claimed in this application.

**3. Amendments**

- ☐ Cancel claims in the prior application before calculating the filing fee.
- ☐ A Preliminary Amendment is enclosed.
- ☐ Please enter the Amendment Under 37 CFR 1.116 previously filed in the prior non-provisional application on but un-entered.
- ☐ The filing fee is based upon entry of the foregoing amendment(s) (if any).

**4. Priority**

Priority of application No. filed on in is claimed under 35 USC 119.

- ☐ The certified copy(ies) was(were) filed in prior U.S. application Serial No.
- ☐ The certified copy(ies) has(have) not been filed.

**5. Assignment**

- ☒ The prior application is assigned of record to NIELSEN MEDIA RESEARCH, INC., and has been recorded at Reel No. 9249, Frame No. 0634.

**6. Small Entity Status**

- ☐ A small entity statement is(are) attached.
- ☐ Small entity status has been established in the prior non-provisional application and such status is still proper and desired.
- ☒ Small entity status has not been established.

**7. Power of Attorney**

- ☐ A new power of attorney or authorization of agent is enclosed.

**8. Supplemental Information Disclosure Statement**

- ☒ PTO-1449 is enclosed.
- ☒ Copies of Supplemental Information Disclosure Statement citations are enclosed.

9. Fee Calculation

CLAIMS AS FILED - INCLUDING AMENDMENT(S) (IF ANY)						
			SMALL ENTITY		OTHER THAN A SMALL ENTITY	
	NO. FILED	NO. EXTRA	RATE	FEE	RATE	FEE
BASIC FEE				\$385.00		\$770.00
TOTAL	3 -20	= 0	X 9 =	\$	X 18 =	\$0.00
INDEP.	1 - 3	= 0	X 43 =	\$	X 86 =	\$0.00
<input type="checkbox"/> First Presentation of Multiple Dependent Claim			+ 145 =	\$	+ 290 =	\$0.00
Filing Fee:				\$	OR	\$770.00

10. Method of Payment of Fees

- ☒ Attached is a check in the amount of: \$770.00
- ☐ Charge Deposit Account No. 13-2855 in the amount of: \$ \_\_\_\_\_  
A copy of this Transmittal is enclosed.

11. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 37 CFR 1.17 to Deposit Account No. 50-2455. A copy of this Transmittal is enclosed.

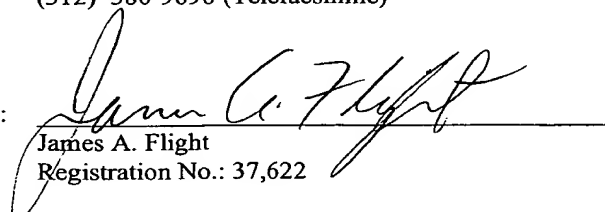
Please refund any overpayment to Grossman & Flight, LLC at the address below.

Please direct all future communications to James A. Flight, at the address below.

Respectfully submitted,

GROSSMAN & FLIGHT, LLC  
20 North Wacker Drive  
Suite 4200  
Chicago, Illinois 60606  
(312) 580-1020  
(312) 580-9696 (Telefacsimile)

By:

  
James A. Flight  
Registration No.: 37,622

December 11, 2003